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querying the user for a user input, wherein the user input comprises a customer application criteria selection and raw material type selection based upon applying a filter of customer application criteria to a list of raw material types, with each of said raw material types having various customer application criteria;

if said user input is (a) a raw material selection, displaying raw material information; and

if said user input is (b) a customer application criteria selection, displaying (1) a list of raw material types for user selection filtered by said customer application criteria selection and (2) said customer application criteria selection.

2.   (amended)   The method of claim 1 wherein said customer application criteria comprises print method, adhesive type, minimum temperature for adhesive type, service range of adhesive type, and facestock type.

3.   (amended)   The method of claim 1 wherein said material information comprises master width, areas of concern regarding the material's use, description of facestock, description of adhesive, description of liner, and description of typical applications for which the raw material type selected may be used.

8.   (amended)   A computer system for selecting a material by a user comprising:

a processor for receiving and transmitting data; and

a memory coupled to said processor; the memory having stored therein sequences of instructions which, when executed by said processor, cause said processor to:

query said user for a user input, wherein said user input comprises a customer application criteria selection and raw material type selection based upon applying a filter of

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customer application criteria to a list of raw material types, with each of said raw material types having various customer application criteria;

if said user input is a raw material selection, displaying raw material information; and

if said user input is a customer application criteria selection, displaying a filtered list of raw material types for user selection filtered by said customer application criteria selection and said customer application criteria selection.

9.   (amended)   The computer system of claim 8 wherein said customer application criteria comprises print method, adhesive type, minimum temperature for adhesive type, service range of adhesive type, and facestock type.

10.   (amended)   The computer system of claim 8 wherein said raw material information comprises master width, areas of concern regarding the material's use, description of facestock, description of adhesive, description of liner, and description of typical applications for which the material selected may be used.

15.   A method of selecting a raw material for manufacturing a product therefrom comprising:

storing a list of different raw materials, with each of said raw materials having various customer application criteria stored therewith, and said criteria being indicative of intended application of said raw material in a product;

populating a plurality of filter lists corresponding with said stored customer application criteria for said different raw materials;

displaying a material browser including a plurality of filters corresponding with said filter lists;

selecting one of said filter lists and specifying a

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filter criterion therein;

    filtering said list of raw materials to obtain a filtered list thereof matching said filter criterion; and

    displaying in said browser said filtered list of raw materials matching said filter criterion.

16. A method according to claim 15 further comprising displaying also in said browser said various customer application criteria corresponding with each of said raw materials in said filtered list.

17. A method according to claim 16 further comprising:

    selecting a plurality of said filter lists and selecting corresponding filter criterion therefor; and

    filtering said list of raw materials to obtain said filtered list thereof matching said filter criteria corresponding with said selected filter lists.

18. A method according to claim 17 further comprising:

    additionally storing with said list of raw materials raw material information corresponding with each of said raw materials including information different than said customer application criteria and information specific to permitted applications of said raw material in a product;

    selecting one of said raw materials from said filtered list; and

    displaying in said browser said raw material information corresponding with said selected raw material.

19. A method according to claim 18 wherein:

    said product comprises a pressure sensitive material; and

    said raw material information comprises master width, areas of concern regarding use of said selected raw material, description of facestock, description of adhesive, description of liner, and description of typical applications for which

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said selected raw material may be used.

20.   A method according to claim 17 wherein:
      said product comprises a pressure sensitive material; and
      said customer application criteria comprises print
method, adhesive type, minimum temperature for adhesive type,
service range of adhesive type, and facestock type.

21.   A method according to claim 17 further comprising sorting
said filtered list by unit cost of said raw materials.

22.   An apparatus for selecting a raw material for
manufacturing a product therefrom comprising:
      means for storing a list of different raw materials, with
each of said raw materials having various customer application
criteria stored therewith, and said criteria being indicative
of intended application of said raw material in a product;
      means for populating a plurality of filter lists
corresponding with said stored customer application criteria
for said different raw materials;
      means for displaying a material browser including a
plurality of filters corresponding with said filter lists;
      means for selecting one of said filter lists and
specifying a filter criterion therein;
      means for filtering said list of raw materials to obtain
a filtered list thereof matching said filter criterion; and
      said displaying means being further configured for
displaying in said browser said filtered list of raw materials
matching said filter criterion.

22.   An apparatus according to claim 21 wherein said
displaying means are further configured for displaying also in
said browser said various customer application criteria
corresponding with each of said raw materials in said filtered
list.

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23.   An apparatus according to claim 22 wherein:
      said selecting means are further configured for selecting
a plurality of said filter lists and selecting corresponding
filter criterion therefor; and
      said filtering means are further configured for filtering
said list of raw materials to obtain said filtered list
thereof matching said filter criteria corresponding with said
selected filter lists.

24.   An apparatus according to claim 23 wherein:
      said storing means are configured for additionally
storing with said list of raw materials raw material
information corresponding with each of said raw materials
including information different than said customer application
criteria and information specific to permitted applications of
said raw material in a product;
      said selecting means are further configured for selecting
one of said raw materials from said filtered list; and
      said displaying means are further configured for
displaying in said browser said raw material information
corresponding with said selected raw material.

25.   An apparatus according to claim 24 wherein:
      said product comprises a pressure sensitive material; and
      said raw material information comprises master width,
areas of concern regarding use of said selected raw material,
description of facestock, description of adhesive, description
of liner, and description of typical applications for which
said selected raw material may be used.

26.   An apparatus according to claim 23 wherein:
      said product comprises a pressure sensitive material; and
      said customer application criteria comprises print
method, adhesive type, minimum temperature for adhesive type,
service range of adhesive type, and facestock type.

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27. An apparatus according to claim 26 wherein said print method comprises cut sheet lap joined, cut sheet laser, direct thermal, thermal transfer, and impact.

28. An apparatus according to claim 26 wherein said adhesive type comprises permanent, cold temperature, and removable.

29. An apparatus according to claim 26 wherein said facestock type comprises paper, kimdura, 100# tag, 7 pt tag, 8 pt tag, matte litho, latex impregnated, gloss, matte chrome polyester, bright chrome polyester, clear polyester, white polyester, polyolefin, and vinyl.

30. An apparatus according to claim 23 further comprising means for sorting said filtered list by unit cost of said raw materials.

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